

**Press Release**

**Hong Kong Life “5 Years Plus Caring Company” Logo**

28 April 2011 - As a good corporate citizen, Hong Kong Life Insurance Limited (“Hong Kong Life”) actively contributes to corporate social responsibility and environmental protection. Last year, Hong Kong Life received “Hong Kong Awards for Environmental Excellence - Wastewi\$e Label” held by Hong Kong Productivity Council and Environmental Campaign Committee. Recently, it was presented the **“5 Years Plus Caring Company”** Logo by the Hong Kong Council of Social Service for the sixth consecutive year, commending its effort towards social contribution.

The **“Caring Company”** Logo was awarded to Hong Kong Life in recognition of the achievements in three scopes of Caring Company 2010/11, i.e. “Caring for the Community”, “Caring for the Employees”, and “Caring for the Environment”. Hong Kong Life was thankful for the nomination by four non-profitable organizations including Hong Kong Christian Service, Hong Kong Lutheran Social Service, Against Child Abuse Limited and Christian Family Service Centre.

Nearly 350 volunteers had joined the “Hong Kong Life Gerbera Volunteers Team” since its establishment in 2005. In the past year, Hong Kong Life had launched various charitable and volunteer activities and had served different targets. They were the visually-impaired, South Asian kids, students of Zheng Sheng College and youth with behavioral problems. Corporate volunteers were encouraged to participate in voluntary service and to care about the needy during their leisure time.

Apart from caring for the community, Hong Kong Life motivates environment protection. Last year, Hong Kong Life received “Hong Kong Awards for Environmental Excellence - Wastewi\$e Label” held by Hong Kong Productivity Council and Environmental Campaign Committee. It executed measures for “Waste Avoidance & Reduction”, “Collection & Recycling of Recyclable Materials” and “Purchase or Manufacture of Recycled Products” to provide employees with a green working environment.

Hong Kong Life Chief Marketing Officer Kennex Chan said, “With the concerted endeavor of Hong Kong Life’s management and staff in the past ten years, an enthusiastic and caring corporate image was successfully built. In the future, Hong Kong Life will continue to devote itself to corporate social responsibility with the mission of bringing love and hope to the needy. Hong Kong Life will continue to put more resources to help people in need, support environmental protection and execute the social responsibility in the future.”



Hong Kong Council of Social Service Chairman Kennedy Liu (left) presented the “**5 Years Plus Caring Company**” Award to Hong Kong Life Director and Chong Hing Insurance Limited Executive Director George Yan.



“Caring Company” Scheme Steering Committee Chairperson Bernard Chan (2nd from right) presented the “**5 Years Plus Caring Company**” Award to Hong Kong Life Director and Chong Hing Insurance Limited Executive Director George Yan (2nd from left), Hong Kong Life General Manager Raymond Chang (1<sup>st</sup> from right) and Chief Marketing Officer Kennex Chan.



Group Photo of Hong Kong Life Director and Chong Hing Insurance Limited Executive Director George Yan (3rd from right); Hong Kong Life General Manager Raymond Chang (2nd from right), Chief Marketing Officer Kennex Chan (2nd from left); and Christian Family Service Centre Chief Executive Kwok Lit Tung (3rd from left).



Group Photo of Hong Kong Life Director and Chong Hing Insurance Limited Executive Director George Yan (centre); Hong Kong Life General Manager Raymond Chang (1st from right), Chief Marketing Officer Kennex Chan (2nd from left); Social Rehabilitation Service and Specials Projects of Hong Kong Christian Service Principal Coordinator Apple Tse (1st from left); and Hong Kong Lutheran Social Service Deputy Executive Director Annissa Lui.